



**CLARKE
MURPHY
PRINT**

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Unit 14, 171 Lower Gibbes St,
Chatswood NSW 2067
9417 8100
clarkemurphyprint.com.au

Design Checklist



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If you are printing with Clarke Murphy Print, it's important to provide a press quality print-ready file. That way you avoid issues with the artwork, potential errors or a result other than what is expected. A press quality file includes:

1. High resolution PDF format

Add crop marks & 3mm Bleeds. Save/export as high quality Print PDF.

2. Set colour as CMYK

Check if the file is set as CMYK.

3. Correct Sizing

Set up your file as the actual product size to avoid loss of image quality.

4. Photo resolution at 300 dpi

Make sure the attached images are the actual size and the resolution is 300dpi.

5. Printable Area

Keep important elements at least 5mm inside trim line.

6. Proofreading

Proofread your artwork for spelling mistakes.

7. Packaging

Ensure diecut artwork is set to cut/knife and crease layers, and set to overprint.

8. Embellishments (foil, spot UV, emboss etc)

Supply embellishments artwork as vector layer on their own spot colour (not as CMYK), and set to overprint.

Providing a press-quality PDF will help to ensure that your final product will turn out just as you expect. We can help answer any questions you have about setting your files up to achieve the outcome you desire. If you have any questions, please don't hesitate to contact us.

When we're designing for you



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To ensure a smooth design process, please provide the following materials to our design team:

1. Text file

Supply your text content in a Word document.

2. Logo

If available, provide a vector version of your brand logo. This will help us create high-quality artwork.

3. Images

Provide images at 300 dpi in their actual size. Avoid using low-resolution logos or images taken from your website.

4. Brand guidelines

Share your brand guidelines if you have them, so we can adhere to your preferred style and procedures.

5. Samples/ Pinterest

Share any design inspirations or previous samples. You can use Pinterest or a scrapbook to illustrate your ideas.

6. Dimensions, Special requests

Specify the dimensions of your items and any special requests you may have.

If unsure

We can assist with the detailed info and ensure we are ready to go. Simply get in touch with the team.

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How to Prepare Your Canva Artwork for Printing

Canva is a great tool for creating artwork, but the way you save your file can make a big difference to the final printed result.

For professional printing, we recommend sending us a PDF Print file, rather than a PNG or JPG. A PDF Print keeps your artwork at a suitable quality for printing and allows us to check the file properly before production.

Step 1: Set up correct document size

Step 2: Check your design

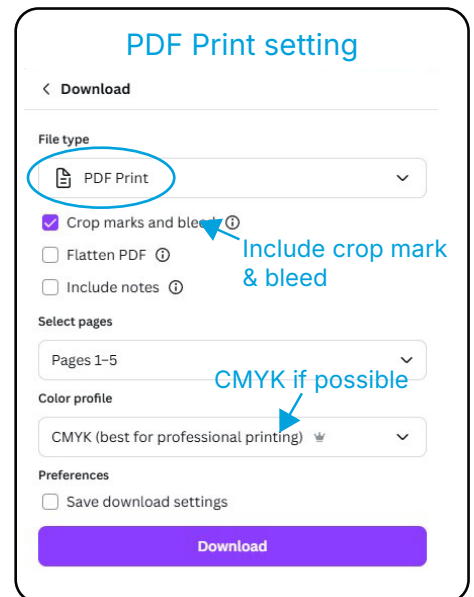
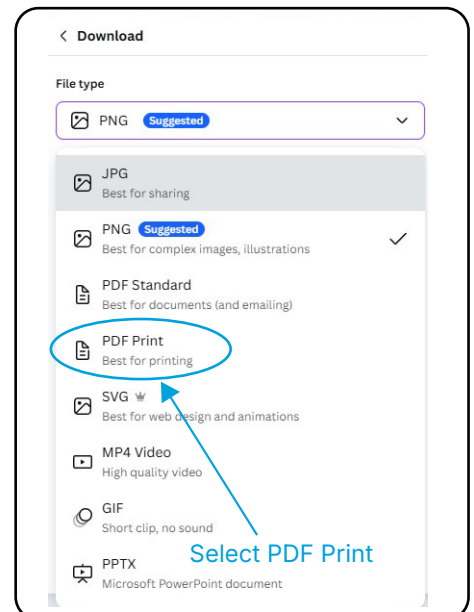
- ☐ Text and important information inside the safe area
- ☐ Images that are high enough resolution
- ☐ 3mm bleed where required

Step 3: Download as PDF Print

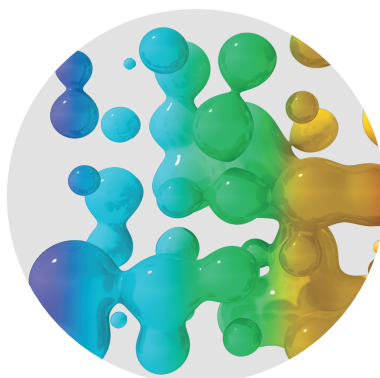
When your artwork is ready, go to:

Share → Download → File type → PDF Print

- ☐ If available, select: Crop marks and bleed
- ☐ Select CMYK colour profile if available
If you have Canva Pro, you may see an option to select CMYK colour when downloading your PDF
- ☐ Please don't flatten your PDF
When downloading a PDF Print from Canva, you may see an option to Flatten PDF. We recommend leaving this unchecked.



PNG



PDF Print

Please note that we don't proofread your artwork for spelling, grammar, names, dates or other content.

Not sure if your Canva file is print-ready?

Share the Canva file with us or send us the PDF you've downloaded, and we'll let you know if anything needs attention. We're happy to help you get your artwork ready for print.